



Purely for you

VEOCEL™ Viscose – created with care



created with care, for the environment

“Care” is the central belief of the VEOCEL™ brand, and the foundation for VEOCEL™ Viscose – a special fiber for nonwoven applications that is made to care for our environment.



Lenzing ensures the environmental impact of VEOCEL™ Viscose production is minimized at every step. These responsibly created fibers enable eco-conscious consumers to choose everyday care products that meet demands for both sustainability and function.

Suitable applications include body wipes, as well as products for beauty and skin care, intimate care, and general home and surface cleaning.

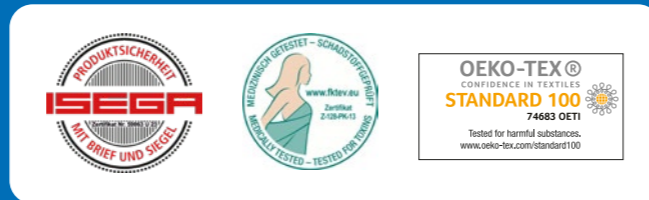
recognized for proven sustainability

The sustainability of VEOCEL™ Viscose is certified by the EU Ecolabel¹ which is awarded for meeting high environmental standards throughout the entire life cycle of the fibers.



caring for consumers' safety

VEOCEL™ Viscose fibers are continually monitored for fiber cleanliness. They are compliant with STANDARD 100 by OEKO-TEX® (Appendix 6, product class I), certified safe for food contact by ISEGA, and awarded with the FKT label “MEDICALLY TESTED – TESTED FOR TOXINS”. underlining that the fibers are suitable for products that come into contact with skin.



VEOCEL™ cares for the environment

VEOCEL™ acts as a label of trust for nonwoven products, combining care for consumers with eco-responsible production. Choose VEOCEL™ Viscose fibers – ingredients created with care for the environment.

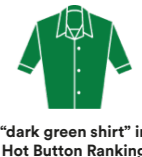


minimizing environmental impact at every stage

Derived from nature and able to return to nature after use, VEOCEL™ Viscose fibers are produced with every step of their life cycle carefully considered to ensure the delivery of responsible viscose fibers for the nonwovens industry.

• responsible raw material sourcing

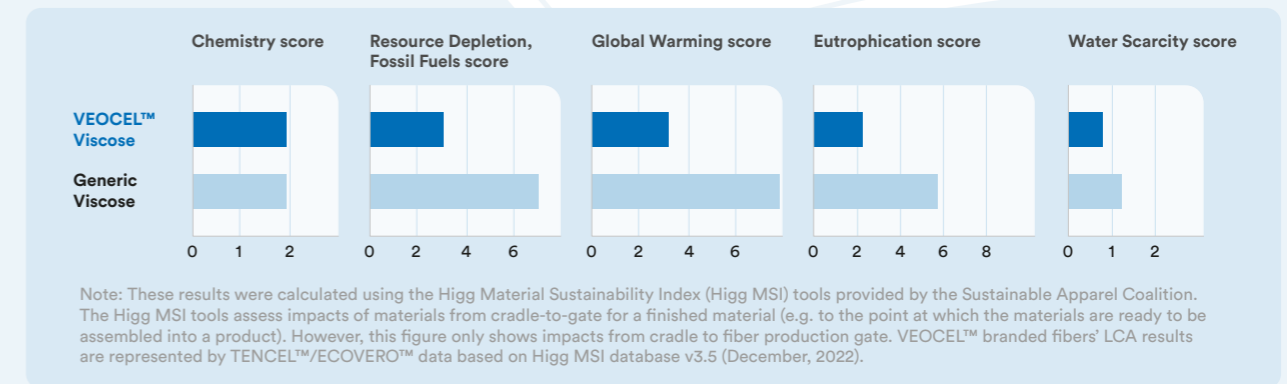
The raw material for VEOCEL™ Viscose fibers is wood and pulp sourced from responsibly managed forests². Moreover, Lenzing has been recognized with a “dark green shirt” in the Canopy Hot Button Report 2022³, ranking it among the best performing cellulosic fiber companies worldwide for its sustainable sourcing practices.



• low environmental impact in production

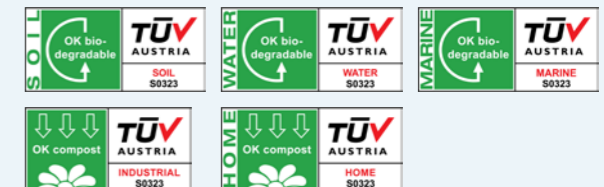
Production of VEOCEL™ Viscose fibers is focused on minimal ecological impact and maximal resource efficiency. Therefore, it generates up to 50% lower carbon emissions and less water impact compared to generic viscose fibers. To further minimize our environmental impact, the Zero Discharge of Hazardous Chemicals (ZDHC) MMCF guidelines for responsible chemical management are also implemented at all viscose production sites.

life cycle data of VEOCEL™ Viscose



• biodegradable and compostable

Wood-based VEOCEL™ Viscose fibers are able to return to nature after use. They are biodegradable in soil, freshwater and marine conditions, and are also compostable in industrial and home conditions.



¹ LENZING™ fibers are certified by the EU Ecolabel for textile products (please refer to the list of products covered by the EU Ecolabel for details). Nonwoven fibers from Lenzing are not certified by the EU Ecolabel for AHP; however, compliance to the EU Ecolabel for AHP can be provided for customers using LENZING™ nonwoven fibers.

² Fibers are available with FSC® (FSC-C041246) and PEFC (PEFC/06-33-92) certifications on request.

³ For more details, please visit <https://hotbutton.canopyplanet.org/>

contact for further information

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